

DESIGN × CRAFT

PETER BRUCKNER PRIZE

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PBP

'24

CALL FOR ENTRIES

PETER BRUCKNER PRIZE 2024

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Mit Unterstützung von Bund, Land und Europäischer Union



For the Peter Bruckner prize 2024, products are sought that address the transformation in design, craftsmanship, and local production. Innovative consumer goods, components, as well as material developments and production processes can be submitted.

The innovation can relate to the design itself, the materials used, the technologies used, ecological and economic aspects (e.g. circular economy, new business models, ...). The aim of the competition is to make visible and promote the transformative potential in design, craftsmanship, and production through the submissions.

WHO CAN SUBMIT?

Both individuals, teams, and companies can participate. The competition is open internationally.

WHAT CAN BE SUBMITTED?

There are no restrictions regarding materials, technologies used, or themes. The key evaluation criterion is the understandable innovative aspect of the submission.

GOAL OF THE COMPETITION

The aim of the competition is to make visible and promote the transformative potential in design, craftsmanship, and production through the submissions.

SUBMISSION FORMAT

A PDF file (landscape A4 format, 3-5 pages, file size max. 5 MB) named with the last name of the submitter(s) and their contact details. Content: photos, information on materials and dimensions, and a brief description of the project in German or English (max. 1000 characters excluding spaces).

SUBMISSION

Entries must be submitted by no later than **May 29, 2024**, via the upload function on the website

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PRIZES / CATALOG

Prize money for the top three ranked

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- participation in the exhibition
- catalog listing

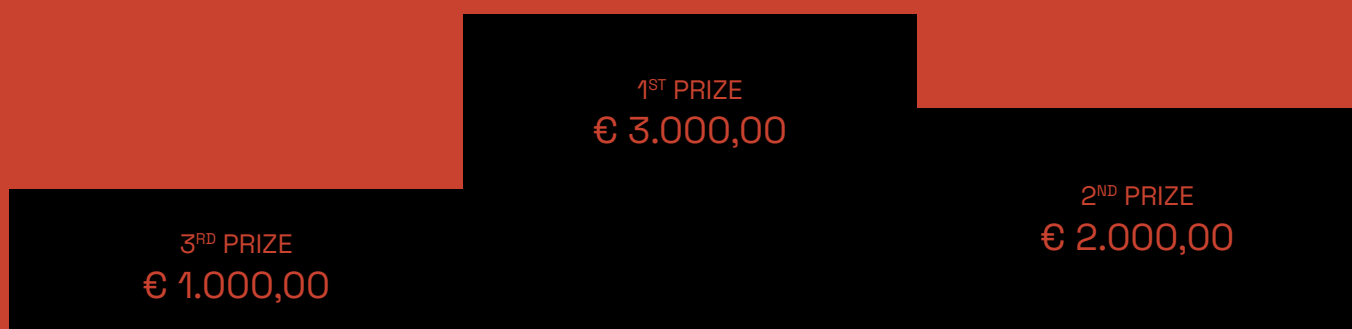
Five recognition awards:

Invitation to a residence from July 12th to 13th, 2024 (one night with half board and a travel allowance of € 100.00) in Lienz, Osttirol.

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- participation in the exhibition
- catalog listing

A maximum of 15 submissions will be invited to the exhibition in July 2024. All submissions selected by the jury will be published in the catalog.



CRITERIA FOR EVALUATION

- Innovation in the context of design, craftsmanship, and local production
- Sustainability in terms of longevity, circularity, and resource conservation
- Functionality and utility value
- Market potential
- Design suitable for materials
- Originality of the design
- Aesthetic quality

PRESENTATION AND ACCOMPANYING PROGRAM

On **Friday, July 12, 2024**, the public presentation of the results will take place as part of the symposium on the topic: „artificial intelligence in design and production,“ featuring lectures, award ceremony, exhibition opening and a subsequent get-together in Lienz.

CONTACTS

→ [PB-DESIGN-HANDWERK.AT](https://pb-design-handwerk.at)

→ [INFO@PB-DESIGN-HANDWERK.AT](mailto:info@pb-design-handwerk.at)

LIABILITY AND RIGHTS

All rights to the designs remain with the entrants. Entrants agree that both the design and the prototype or a photo of the prototype may be presented in the exhibition or published in the exhibition catalog.

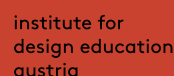
Entrants are responsible for registering any protective rights if necessary. Furthermore, entrants declare that their participation in the competition does not violate any third-party rights, especially copyrights, and hold those responsible for publication harmless from any claims by third parties. Legal recourse is excluded.

By submitting the entry, entrants agree to these conditions.

PROJECT PARTNERS



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