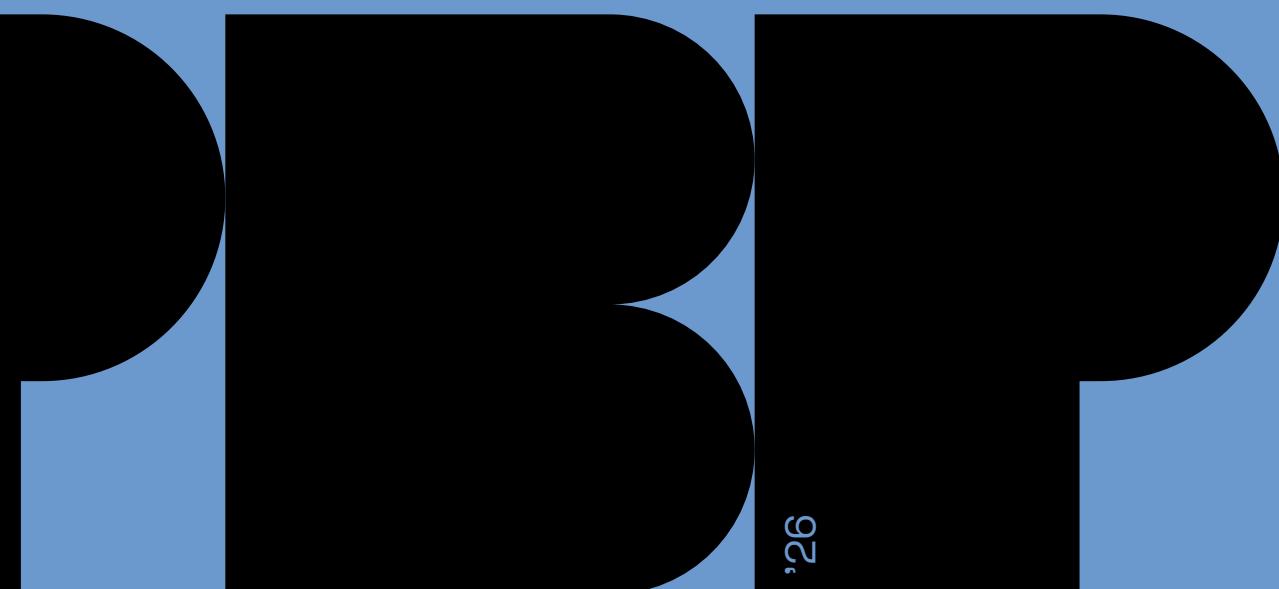


DESIGN × CRAFT × LOCAL PRODUCTION

PETER BRUCKNER PRIZE

→ PB-DESIGN-HANDWERK.AT



CALL FOR ENTRIES

PETER BRUCKNER PRIZE 2026

innos

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Mit Unterstützung von Bund, Land und Europäischer Union

Bundesministerium
Land- und Forstwirtschaft,
Klima- und Umweltschutz,
Regionen und Wasserwirtschaft



Kofinanziert von der
Europäischen Union

For the Peter Bruckner Prize 2026, projects are sought that address changes in design, craftsmanship, and local production. Submissions can include innovative consumer goods, components, material developments, and production processes.

The innovation may relate to the design itself, the materials used, the technologies employed, as well as ecological and economic aspects (e.g., circular economy, new business models, etc.).

GOAL OF THE COMPETITION

The competition aims to highlight outstanding projects that explore innovative approaches at the intersection of design, craftsmanship, and local production, with a particular focus on feasibility, production potential, and market readiness.

WHO CAN SUBMIT?

Both individuals, teams, and companies can participate. The competition is internationally open.

SUBMISSION FORMAT

A PDF file (A4 landscape format, 3-5 pages, maximum file size 5 MB) named with the surname of the submitter and their contact details. Contents: Photos, information about materials and dimensions, and a brief description of the project in German or English (maximum 1000 characters without spaces).

WHAT CAN BE SUBMITTED?

There are no restrictions regarding the material, technologies used, or the theme. The essential evaluation criterion is the demonstrable innovative aspect of the submission.

The submitted projects should be realized as products/prototypes and be available for the exhibition.

SUBMISSION

Submissions must be made by **no later than April 30, 2026**, via upload on the website:

→ PB-DESIGN-HANDWERK.AT

PRIZES / CATALOG

3 MAIN PRIZES

Prize money totaling
€ 6,000.00

- Participation in an exhibition
→ Catalog entry
+ → Invitation to the award ceremony and
symposium from July 9 to July 10, 2026
(one night) in Lienz, Osttirol



5 RECOGNITION AWARDS

Invitation to the award ceremony
and symposium from
July 9 to July 10, 2026
(one night) in Lienz, Osttirol

+

- Exhibition participation
→ Catalog entry

5 HONORABLE MENTIONS

- Exhibition participation
→ Catalog entry

All submissions selected by
the jury will be published in the
competition catalog.

CRITERIA FOR EVALUATION

- Innovation in the context of design, craftsmanship, and local production
- Sustainability in terms of durability, recyclability, and resource conservation
- Functionality and practical value
- Market opportunities & economic viability
- Production & Feasibility
- Design appropriate to the material
- Originality of the design
- Aesthetic quality

The jury reserves the right to reallocate the prize money at its discretion.

PRESENTATION AND ACCOMPANYING SYMPOSIUM

On Thursday, July 9, 2026, the public presentation of the winning projects, the award ceremony accompanied by keynotes, and the exhibition opening with a subsequent get-together will take place in Osttirol.

CONTACTS

→ PB-DESIGN-HANDWERK.AT

→ INFO@PB-DESIGN-HANDWERK.AT

LIABILITY AND RIGHTS

All rights to the designs remain with the submitters. The submitters agree that both the design and the prototype, or a photograph of the prototype, may be presented in the exhibition and published in the exhibition catalogue for an unlimited period of time and across all media and channels as part of the public relations activities of INNOS GmbH.

Submitters are responsible for applying for any protective rights themselves. Furthermore, submitters declare that their participation in the competition does not violate any third-party rights, especially copyright, and indemnify those responsible for the publication from third-party claims. Legal recourse is excluded. By submitting, submitters agree to the conditions.

PROJECT PARTNERS



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OSTTIROL

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design education
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